



Privacy Policy

Last Revised – March 25, 2008

PLEASE READ THESE TERMS AND CONDITIONS CAREFULLY. BY BECOMING A REGISTERED USER ON THIS WEB SITE, YOU ACKNOWLEDGE THAT YOU HAVE READ, UNDERSTAND AND AGREE TO THESE TERMS AND CONDITIONS.

At Earthtalk Studios we are committed to protecting your privacy. This Privacy Policy applies to ThisIsBozeman.com and is provided by Earthtalk Studios and its affiliates and to those Earthtalk-owned software products made available to you from the ThisIsBozeman Website.

Scope of Privacy Policy

This Privacy Policy pertains to the use of the Earthtalk Studios' ThisIsBozeman.com website located online at www.thisisbozeman.com, which also includes portions of the website that are co-branded or co-labeled with a different name or brand (e.g., "ThisIsBozeman website" or the "website" or the "site").

This Privacy Policy covers how Earthtalk Studios treats personal information that Earthtalk Studios collects and receives. Personal information about you that is personally identifiable such as (but not limited to) your name, address, email address, or phone number.

Earthtalk Studios reserves the right to review all user content submission (as defined in its ThisIsBozeman.com Terms of Use) to verify quality and adherence to our Terms of Use. This Privacy Policy is referenced in and subject to the ThisIsBozeman.com Terms of Use. Your use of the ThisIsBozeman.com website and any personal information you provide on the website remains subject to the terms of this Privacy Policy and the ThisIsBozeman.com Terms of Use. To the extent and provisions in the Privacy Policy conflict with the Terms of Use, the Terms of Use govern your use of this website.

By using the Earthtalk Studios ThisIsBozeman.com website or service, or by visiting the website, you signify your agreement with this privacy policy and the terms of use. If you do not agree to these Terms of Use of privacy policy, please do not use the ThisIsBozeman.com website or service.

Public Information

Earthtalk Studios allows registered users to upload and display user content on the ThisIsBozeman.com website. With the exception of your personal information, all information you, as a user, upload to ThisIsBozeman.com is public information and freely available on the website. Earthtalk Studios and its partners shall have no liability whatsoever in connection with or arising out of your decision to publish user content.



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Information Collection & Use:

General Information

Earthtalk Studios collects personal information when you create your user account to use the ThisIsBozeman.com website. When you register Earthtalk Studios will ask for your full name, your email address, your age (month and year of birth) and gender. You also have the option of being notified of new site features or site announcements.

When you register and create your own account profile, Earthtalk Studios will use your personal information to operate, maintain, and provide to you the features and functionality of the ThisIsBozeman.com Service and website including personalization and customization based on what you share with Earthtalk Studios or what Earthtalk Studios learns about you from your use of the website.

Information you share publicly online may be shared or used in ways Earthtalk Studios cannot and does not control in any way. Such information might include information you share online in the form of video, video descriptions, comments, user names, etc. Others could collect, use, and disclose this information, without your knowledge, without fault of Earthtalk Studios.

Information Collection & Use:

Usage Tracking

Earthtalk Studios automatically receives and records information on our server logs from your browser, including your IP address, cookie, and the page you request. Earthtalk Studios uses information for the following general purposes: products and services provision, billing, identification and authentication, services improvement, contact, research, and anonymous reporting. Earthtalk Studios may correlate this information with the personal information of individual users.

IP Addresses

IP addresses may be used for various purposes, including:

1. To diagnose or service technology problems reported by our users or engineers which are associated with the IP addresses controlled by a specific web company or ISP.
2. To tailor advertising based on geographic area or other information derived from your IP address. Aggregate information derived from IP addresses may also be reported to advertisers.
3. To estimate the total number of users visiting the Earthtalk Studios Website from specific geographical regions.
4. To make sure that users are not voting for themselves or friends during contests or promotions.



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Information Collection & Use (*Continued*):

Cookies

We may place a text file called a "cookie" on your harddrive, or use similar technologies to enhance or personalize the website and assist in improving our relationship with you and enhancing your user experience. The cookie itself does not contain personal information although it will enable us to relate your use of this website to information that you have specifically and knowingly provided. But the only personal information a cookie can contain is information you supply yourself. A cookie can't read data off your hard disk or read cookie files created by other sites. You can configure your browser to accept all cookies, reject all cookies, or notify you when a cookie is set. If you reject all cookies, you will not be able to use Earthtalk Studios ThisIsBozeman.com products or services that require you to "sign in," and you may not be able to take full advantage of the Earthtalk Studios ThisIsBozeman.com video viewing experience.

Earthtalk Studios uses its own cookies and may use similar technologies for a number of purposes, including to:

1. Access your information when you "sign in";
2. Keep track of preferences you specify while you are using the ThisIsBozeman.com website Service;
3. Display the most appropriate advertising banners, based on your interests and activity on the ThisIsBozeman.com website;
4. Estimate and report our total audience size and traffic and site user demographics;
5. Conduct research to improve Earthtalk Studios' ThisIsBozeman.com content and services; and
6. Otherwise authenticate ThisIsBozeman.com users and enhance, personalize, or customize your use of the ThisIsBozeman.com website.

Earthtalk Studios may use third-party authorized service providers under contracts with Earthtalk Studios to assist Earthtalk Studios in displaying advertising to you, and in such case may share the information in the cookie Earthtalk Studios collects with such service providers.



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Information Sharing and Disclosure

When you post user content to the Earthtalk Studios ThisIsBozeman.com Website, your ThisIsBozeman.com ID or alias that you are posting under is visible to other users.

If you post personal information online that is accessible to the public, you may receive unsolicited messages from other parties in return.

Earthtalk Studios may share personal information about you with other people or nonaffiliated companies in the following circumstances:

1. If you submit personally identifiable information to us through the Website to create your own account profile, we may share your personally identifiable information with employees, contractors, agents doing work for Earthtalk Studios or other third parties to provide you with the features and functionality of the ThisIsBozeman.com Website and Service and to personalize and enhance our business relationship with you.
2. Earthtalk Studios may share non-personally identifiable aggregated demographic information with third parties (including Partners), such as "53% of users who regularly user Earthtalk Studios are 25 to 30 years of age."
3. Earthtalk Studios may also share your personal information and/or aggregate information with our, technical consultants, third party auditors and other third parties who work with us to create or maintain the Website, enhance its functionality or provide associated services.
4. There may be portions of the ThisIsBozeman website, from time to time, that are co-branded or co-labeled with the brand or name belonging to one of Earthtalk Studios' Partners. Although Earthtalk Studios will own any non-personally identifiable and personally identifiable information collected about you from one of these co-branded areas, such information may be shared by Earthtalk Studios' with that Partner.
5. Earthtalk Studios may share non-personally-identifiable information about ThisIsBozeman.com website users with third parties if doing so is appropriate to carry out a user's request, render its services or, if it reasonably believes that doing so is legally required or is in Earthtalk Studios 's interest to protect its property or other legal rights or the rights or property of others.
6. If Earthtalk Studios should ever file for bankruptcy or have its assets sold to or merge with another entity, information Earthtalk Studios receives from you may be transferred to the new entity.



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Third Party Advertisers

Earthtalk Studios may work with and allow other companies (like Google), third-party ad servers or ad networks to serve advertisements within the ThisIsBozeman.com website. These third-party ad servers or ad networks use technology to send the advertisements and links that appear on the website directly to your web browser. They automatically receive your IP address when this happens. They may also use other technologies (such as cookies, JavaScript, or Web Beacons) to measure the effectiveness of their advertisements and deliver the most relevant ads to you. Earthtalk Studios does not provide any personally identifiable information to these third-party ad servers or ad networks without your consent or except as part of a specific program or feature for which you will have the ability to opt-in or opt-out and even then will take steps to ensure respect for the confidentiality of this information. However, please note that if an advertiser asks Earthtalk Studios to show an advertisement to a certain audience (for example, women ages 18-34) and you respond to that advertisement, the advertiser or ad-server may conclude that you fit the description of the audience they are trying to reach.

Children and Privacy

Consistent with the federal Children's Online Privacy Protection Act of 1998 (COPPA), Earthtalk Studios will never knowingly request personally identifiable information from anyone under the age of 13 without requiring parental consent. Any person who provides their personal information to the Earthtalk Studios through the ThisIsBozeman.com web site represents that they are 13 years of age or older.



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User Access

You can change your Earthtalk Studios account information at any time.

You can delete your Earthtalk Studios account at any time from your user profile page; however, please note that your identification, billing and contact information may remain in Earthtalk Studios' records for an undetermined and indefinite period of time.

We may send you certain communications relating to the ThisIsBozeman.com Service, such as service announcements and administrative messages that are considered part of your ThisIsBozeman.com account.

Security

No data transmissions over the Internet can be guaranteed to be 100% secure. Consequently, we cannot ensure or warrant the security of any information you transmit to us and you do so at your own risk. Once we receive your transmission, we make reasonable efforts to ensure security on our systems. In certain areas, we use secure server software (SSL) and firewalls to protect your information from unauthorized access, disclosure, alteration, or destruction. However, please note that this is not a guarantee that such information may not be accessed, disclosed, altered or destroyed by breach of such firewalls and secure server software.

If Earthtalk Studios learns of a security systems breach we may attempt to notify you electronically so that you can take appropriate protective steps. Earthtalk Studios may post a notice on our ThisIsBozeman.com website if a security breach occurs. If this happens, you will need a web browser enabling you to view the Website. Earthtalk Studios may also send an email to you at the email address you have provided to us in these circumstances. Depending on where you live, you may have a legal right to receive notice of a security breach in writing. To receive free written notice of a security breach (or to withdraw your consent from receiving electronic notice) you should notify us at ThisIsBozeman@Earthtalk.com.

Due to the existing regulatory environment, Earthtalk Studios cannot ensure that all of your personally identifiable information and communications will remain private and will never be disclosed in ways not otherwise described in this Privacy Policy. Therefore, although we maintain and make every effort to comply with evolving privacy standards, we do not promise, nor should you expect, that your personally identifiable information or private communications will always remain private.

Your Earthtalk Studios account information is password-protected. It is your responsibility to keep your password private. Do not share your password with anyone.



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International Users

If you are visiting from the European Union or other regions with laws governing data collection and use that may differ from U.S. law please note that you are transferring your personal data to the United States which does not have the same data protection laws as the EU and by providing your personal data you consent to:

1. the use of your personal data for the uses identified above in accordance with this Privacy Policy; and
2. the transfer of your personal data to the United States as indicated above.

Changes to this Privacy Policy

We may occasionally update this Privacy Policy. When we do, we will also revise the "last revised" date on the Privacy Policy. For changes to this Privacy Policy that may be materially less restrictive on our use or disclosure of personal information you have provided to us, we will attempt to obtain your consent before implementing the change. We encourage you to periodically review this Privacy Policy to stay informed about how we are protecting the personal information we collect. Your continued use of the ThisIsBozeman.com website constitutes your agreement to this Privacy Policy and any updates.

If you have questions, concerns or suggestions regarding this Privacy Policy you can contact Earthtalk Studios at:

By mail:

Attention: Daniel Smith, President.
c/o2504 West Main, Suite L.
Bozeman, MT 59718

By phone: (406) 587-1456 (Ext. 100)

By fax: (406) 587-1456 (Ext. 100)

By email: ThisIsBozeman@earthtalk.com